

10 TIPS FOR WRITING A STRONG PROPOSAL

- **1.** Read the guidelines and criteria thoroughly and submit all required documents. Read through all guidelines *before* starting the application.
- **2.** Be clear, specific, and realistic in the application about what the project hopes to accomplish.
- **3.** Explain the need and describe how the project will address that need.
- **4.** Specify expected, tangible, and realistic results of the project. Include information about how the organization will evaluate the results.
- **5.** Provide complete details about intended activities such as number of events, topics of workshops, selection process of participants, etc. Include a timeline.
- **6.** Submit a clear budget with reasonable expenses. If equipment is part of the budget, include rationale about how the purchase of the material will contribute to the project.
- 7. Outline any cost-sharing by the organization or any other potential funding source.
- **8.** Demonstrate that the organization has the ability to implement the project by outlining past projects, key partners, etc.
- **9.** Do not overload application with unnecessary or unrequested materials.
- 10. Submit all information at the same time and on time.